

audrey



krugle

GRAPHIC DESIGNER | MARKETING MATERIALS | ILLUSTRATIONS | PRINT PRODUCTION

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FOUNDER OF BLACK WHITE BEIGE CLOTHING
2019- CURRENT
OWNER, DESIGNER, CREATOR
BLACK WHITE BEIGE, LLC.
BLACKWHITEBEIGE.COM

EDUCATION
THE ART INSTITUTE OF PORTLAND, OR
APPAREL ACCESSORY DESIGN
CLASS OF 2007

PROGRAMS & SOFTWARE
MAC & PC PROFICIENT
ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE INDESIGN
MICROSOFT OFFICE
SHOPIFY
JOOR ACCESS
MAILCHIMP
MAC PAGES/NUMBERS
SM- TIK TOK, INSTAGRAM, FACEBOOK, ETC
CANVA
CAPCUT
AND MORE

PROFESSIONAL SKILLS
PHOTO EDITING
GRAPHIC DESIGN, MARKETING MATERIALS
GRAPHIC DESIGN, FASHION
LOGOS
COORDINATING PHOTOSHOOTS
BRANDING MATERIALS
SOCIAL MEDIA
ONLINE STORE SETUP AND MAINTENANCE
EMAIL MARKETING
FASHION ILLUSTRATIONS DIGITAL AND PRINTD
FASHION FLATS SKETCH AND DIGITAL
TECH PACKS
WORKING REMOTE WITH FOREIGN COUNTRIES IN PRODUCTION
MULTIPLE RELATIONSHIPS WITH PRINT, DYE, FABRICATION AND
PRODUCTION HOUSES

ABOUT
JEWELRY, FASHION, DESIGN & RETAIL IN LA FOR 14 YEARS
CALIFORNIA BY WAY OF OREGON
ART INSTITUTE GRADUATE
ENJOYS DESIGN, EXPLORING, HIKING
NEW RESTAURANTS, SOCIAL MEDIA AND FRIENDS
BOTH FREELANCE AND FULL-TIMER
ALWAYS SEEKING NEW LEARNING EXPERIENCES AND SKILLS SETS
PODCAST HOST TALK BABY TO ME AVAILABLE ON ALL PLATFORMS

FREELANCE DESIGN
2016-CURRENT

GRAPHIC DESIGN AND PRODUCTION FOR FASHIONOVA, OTHER RETAILERS
ALBUM & RECORD COVERS FOR VARIOUS ARTISTS
MARKETING GRAPHICS AND PRINTABLES FOR VARIOUS COMPANIES
TOUR MERCHANDISE FOR VARIOUS MUSICAL ARTISTS
CDTFA VOGUE COFFEE TABLE BOOK FOR REBECCA de RAVENEL
MANY MORE VIA LOVEINK.COM

FEEL THE PIECE / TYLER JACOBS-
HEAD GRAPHIC DESIGNER/ ONLINE STORE MANAGER | 09/16-05/2018
SHOPIFY EXPERT- RAN ONLINE STORE AND PERFORMED ALL UPKEEP
DESIGNED ALL MARKETING MATERIALS FOR BOTH PRINT AND WEB
DESIGNED 40+ GRAPHICS PER SEASON
TECH PACKS FOR 100+ PLACEMENTS PER SEASON
SOURCED PRINTERS AND MANAGED PRODUCTION OF GRAPHICS DESIGNED
NEW BRANDING MATERIAL
CONDUCTED PHOTOSHOOTS FOR LOOKBOOK, ECOMM & SM

COLETTE JEWELRY
MARKETING/STORE BUILD/MANAGER | 12/15-03/16
HIRING, MANAGING AND TRAINING STAFF
COMPLETE STORE BUILD AND DESIGN
ONLINE STORE MAINTENANCE/DESIGN AND PRODUCT UPKEEP
MARKETING MATERIAL / LOGOS, LOOKBOOKS, BUSINESS CARDS, ETC.
SOCIAL MEDIA AND BRANDING
MERCHANDISING RETAIL STORE AND SHOW DISPLAY CASES
TRAVELING TO SHOW NEW COLLECTIONS INTN'L AND DOMESTIC

STILLWATER THE BRAND-
GRAPHIC DESIGN/MARKETING/ASST. | 01/14 -07/2015 /FREELANCE
BRANDING OF NEW COMPANY
SEO AND BUILDING OF WEBSITE LAYOUT, INCLUDING GRAPHICS
ALL SOCIAL MEDIA FOR STILLWATER THE BRAND
OUTREACH AND MARKETING TO BLOGGERS COLLABS WITH BRANDS
GRAPHIC DESIGN FOR ALL SCREEN PRINTS/TECH SHEETS
CREATED ALL MARKETING MATERIALS, LOOKBOOKS, E BLASTS, WEB

TYLIE MALIBU RETAIL/ TYLIE MALIBU DESIGN OFFICES -
MANAGER/DESIGN ASST. | 05/13- COMPANY END 01/14
MANAGED & HIRED STAFF
MERCHANDISED STORE
MAINTAINED PRODUCT INVENTORY
MET WITH BUYERS AND SELECTED PRODUCT TO RETAIL
DESIGN OFFICE
MARKETING AND SOCIAL MEDIA FOR WEBSITE
GRAPHICS FOR WEBSITE, MARKETING MATERIALS AND EMAIL BLASTS
SEO WORK FOR WEBSITE AND COMPANY
DESIGN GRAPHICS FOR CLOTHING AND HANDBAGS