

# AUDREY

AUDREY.KRUGLE@GMAIL.COM | 310.848.4243 | LOVEINK.COM | LOS ANGELES

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GRAPHIC DESIGNER | MARKETING MATERIALS | ILLUSTRATIONS | PRINT PRODUCTION

# KRUGLE

## EDUCATION

THE ART INSTITUTE OF PORTLAND, OR  
A.A. APPAREL ACCESSORY DESIGN  
CLASS OF 2007

## PROGRAMS & SOFTWARE

MAC & PC PROFICIENT-PREFER MAC  
ADOBE PHOTOSHOP  
ADOBE ILLUSTRATOR  
ADOBE INDESIGN  
MICROSOFT OFFICE  
SHOPIFY  
JOOR ACCESS  
MAILCHIMP  
MAC PAGES/NUMBERS  
SOCIAL MEDIA APPS

## SKILLS

PHOTO EDITING  
GRAPHIC DESIGN MARKETING MATERIALS  
GRAPHIC DESIGN FASHION  
LOGOS  
BRANDING MATERIALS  
SOCIAL MEDIA  
ONLINE STORE SETUP AND MAINTENANCE  
EMAIL MARKETING  
FASHION ILLUSTRATIONS DIGITAL AND SKETCH  
FLATS AND TECH PACKS  
ALBUM ART  
LOOK BOOKS  
PRINT SOURCING  
CARDS AND INVITATIONS

## ABOUT

JEWELRY, FASHION, DESIGN & RETAIL IN LA FOR 8.5 YEARS.  
CALI BY WAY OF PORTLAND, OREGON.  
ART INSTITUTE GRADUATE.  
ENJOYS DESIGN, EXPLORING, SPORTS, HIKING,  
NEW RESTAURANTS, WORKING OUT AND FRIENDS.  
BOTH FREELANCE AND FULL-TIMER.  
ALWAYS SEEKING NEW LEARNING EXPERIENCES AND SKILLS SETS.

## FEEL THE PIECE / TYLER JACOBS

HEAD GRAPHIC DESIGNER / ONLINE STORE MANAGER | 09/16-PRESENT  
SHOPIFY EXPERT- RAN ONLINE STORE AND PERFORMED ALL UPKEEP  
DESIGNED ALL MARKETING MATERIALS FOR BOTH PRINT AND WEB  
DESIGNED 40+ GRAPHICS PER SEASON  
TECH PACKS FOR 100+ PLACEMENTS PER SEASON  
SOURCED PRINTERS AND MANAGED PRODUCTION OF GRAPHICS  
DESIGNED NEW BRANDING MATERIAL  
CONDUCTED PHOTOSHOOTS FOR LOOKBOOK, ECOMM & SM

## COLETTE JEWELRY

MARKETING/STORE BUILD/MANAGER | 12/15-12/16  
HIRING, MANAGING AND TRAINING STAFF  
COMPLETE STORE BUILD AND DESIGN  
ONLINE STORE MAINTENANCE/DESIGN AND PRODUCT UPKEEP  
MARKETING MATERIAL / LOGOS, LOOKBOOKS, BUSINESS CARDS, ETC.  
SOCIAL MEDIA AND BRANDING  
MERCHANDISING RETAIL STORE AND SHOW DISPLAY CASES  
TRAVELING TO SHOW NEW COLLECTIONS INTN'L AND DOMESTIC

## STILLWATER THE BRAND

GRAPHIC DESIGN/MARKETING/ASST. | 01/14 -07/2015  
BRANDING OF NEW COMPANY  
SEO AND BUILDING OF WEBSITE LAYOUT, INCLUDING GRAPHICS  
ALL SOCIAL MEDIA FOR STILLWATER THE BRAND  
OUTREACH AND MARKETING TO BLOGGERS COLLABS WITH BRANDS  
GRAPHIC DESIGN FOR ALL SCREEN PRINTS/TECH SHEETS  
CREATED ALL MARKETING MATERIALS, LOOKBOOKS, E BLASTS, WEB

## TYLIE MALIBU RETAIL/ TYLIE MALIBU DESIGN OFFICES

MANAGER/DESIGN ASST. | 05/13- COMPANY END 01/14  
MANAGED & HIRED STAFF  
MERCHANDISED STORE  
MAINTAINED PRODUCT INVENTORY  
MET WITH BUYERS AND SELECTED PRODUCT TO RETAIL  
DESIGN OFFICE  
MARKETING AND SOCIAL MEDIA FOR WEBSITE  
GRAPHICS FOR WEBSITE, MARKETING MATERIALS AND EMAIL BLASTS  
SEO WORK FOR WEBSITE AND COMPANY  
DESIGN GRAPHICS FOR CLOTHING AND HANDBAGS  
ASSISTED DESIGNER/FOUNDER ON ALL NEW SEASONS

## ALAN FRIEDMAN BEVERLY HILLS/ BARBIE ROCKS JEWELRY

EXECUTIVE ASSISTANT | 11/09-07/12  
HIRED AND MANAGED OFFICE STAFF  
ACCOUNTING, BUYING, SELLING, DESIGNING, ORGANIZING, ETC.  
ORGANIZED TRAVEL, APPOINTMENTS, MEETINGS, ETC.  
WORKED WITH CLIENTS ON CUSTOM DESIGNS, PRICING  
BUYING AND SELLING OF GOLD AND DIAMONDS  
MARKETING MATERIALS DESIGNED AND PRODUCED  
UPDATED WEBSITE AND SOCIAL MEDIA FOR THE STORE