

AUDREY MORMILE

GRAPHIC DESIGNER | MARKETING MATERIALS | ILLUSTRATIONS | PRINT PRODUCTION | CREATIVE BRANDING | BUSINESS OWNER | PHOTO EDITING

AUDREY.KRUGLE@GMAIL.COM | LOS ANGELES | 310.848.4243 | PORTFOLIO AT LOVEINK.COM

FOUNDER OF BLACK WHITE BEIGE CLOTHING 2019- 2025

OWNER, DESIGNER, CREATOR
ECOMMERCE MANAGEMENT , SHIPPING
SUSTAINABLE PRODUCTION AND MANUFACTURING
MADE IN LOS ANGELES

EDUCATION

THE ART INSTITUTE OF
PORTLAND, OR
APPAREL ACCESSORY DESIGN
CLASS OF 2007

PROGRAMS & SOFTWARE

MAC & PC PROFICIENT
ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE INDESIGN
ADOBE FIREFLY AI
GEMINI
MICROSOFT OFFICE
SHOPIFY
MAILCHIMP
MAC PAGES & NUMBERS
SM- TIK TOK, INSTAGRAM, FACEBOOK, ETC
CANVA, CAPCUT, FIGMA
KAJABI, SHOPIFY, WORDPRESS, WIX
+ MORE

PROFESSIONAL SKILLS

PHOTO EDITING
GRAPHIC DESIGN, MARKETING MATERIALS
GRAPHIC DESIGN, FASHION
LOGOS
COORDINATING PHOTOSHOOTS
BRANDING MATERIALS
SOCIAL MEDIA
ONLINE STORE SETUP AND MAINTENANCE
EMAIL MARKETING
FASHION ILLUSTRATIONS, DIGITAL AND PRINTED
FASHION FLATS, SKETCH AND
DIGITAL TECH PACKS
WORKING REMOTE WITH FOREIGN COUNTRIES IN PRODUCTION
RELATIONSHIPS WITH PRINT, DYE, FABRICATION AND
PRODUCTION
HOUSES
VIDEO ADS AND ANIMATION
AI CREATED CONTENT

ABOUT

19 YEARS OF EXPERIENCE IN JEWELRY, FASHION, DESIGN,
AND RETAIL IN LOS ANGELES, CALIFORNIA. FROM OREGON,
AN ART INSTITUTE GRADUATE, ADEPT AT BOTH FREELANCE
AND FULL TIME ROLES IN HOUSE, HYBRID & REMOTE.
ENJOYS DESIGN, EXPLORATION, HIKING, DISCOVERING
NEW RESTAURANTS, ENGAGING WITH SOCIAL MEDIA, AND
FOSTERING CONNECTIONS WITH FRIENDS. A PERPETUAL
LEARNER, CONSTANTLY PURSUING NEW EXPERIENCES AND
SKILL DEVELOPMENT.

FREELANCE DESIGN 2016-CURRENT

AI PRODUCED ARTWORK FOR BOOKS, MARKETING, ETC.
SHOPIFY STORE AND ECOMMERCE SETUP AND MANAGEMENT
UNIQUE LOGO DESIGN AND BRANDING FOR VARIOUS COMPANIES
GRAPHIC DESIGN AND PRODUCTION FOR FASHIONOVA, OTHER RETAILERS
ALBUM & RECORD COVERS FOR VARIOUS ARTISTS
MARKETING GRAPHICS AND PRINTABLES FOR VARIOUS COMPANIES
TOUR MERCHANDISE FOR VARIOUS MUSICAL ARTISTS
CFDA VOGUE COFFEE TABLE BOOK FOR REBECCA de RAVENEL
MANY MORE VIA LOVEINK.COM

FEEL THE PIECE I TYLER JACOBS- HEAD GRAPHIC DESIGNER/ ONLINE STORE MANAGER I

09/2016-05/2018 SHOPIFY EXPERT- RAN ONLINE STORE AND
PERFORMED ALL UPKEEP
DESIGNED ALL MARKETING MATERIALS FOR BOTH PRINT AND WEB
DESIGNED 40+ GRAPHICS PER SEASON
TECH PACKS FOR 100+ PLACEMENTS PER SEASON
SOURCED PRINTERS AND MANAGED PRODUCTION OF GRAPHICS
DESIGNED
CONDUCTED PHOTOSHOOTS FOR LOOKBOOK, E-COMM & SM
NEW BRANDING MATERIAL AND LOOKBOOK CREATION

COLETTE JEWELRY

MARKETING/STORE BUILD/MANAGER I 12/2015-03/2016
HIRING, MANAGING AND TRAINING STAFF
COMPLETE STORE BUILD AND DESIGN ON MELROSE PLACE
ONLINE STORE MAINTENANCE/DESIGN AND PRODUCT UPKEEP
MARKETING MATERIAL / LOGOS, LOOKBOOKS, BUSINESS CARDS, ETC.
SOCIAL MEDIA AND BRANDING
MERCHANDISING RETAIL STORE AND SHOW DISPLAY CASES
TRAVELING TO SHOW NEW COLLECTIONS INTN'L AND DOMESTIC

STILLWATER THE BRAND

GRAPHIC DESIGN/MARKETING/ASST. I 01/2014 -07/2015
IFREELANCE
SEO AND BUILDING OF WEBSITE LAYOUT, INCLUDING GRAPHICS
ALL SOCIAL MEDIA FOR STILLWATER THE BRAND
OUTREACH AND MARKETING TO BLOGGERS COLLABS WITH BRANDS
GRAPHIC DESIGN FOR ALL SCREEN PRINTS/TECH SHEETS
CREATED ALL MARKETING MATERIALS, LOOKBOOKS, E BLASTS, WEB
BRANDING OF NEW COMPANY

TYLIE MALIBU RETAIL/ TYLIE MALIBU DESIGN OFFICES MANAGER/DESIGN ASST. I 05/2013- COMPANY END 01/2014

MANAGED & HIRED STAFF
MERCHANDISED STORE
MAINTAINED PRODUCT INVENTORY
MET WITH BUYERS AND SELECTED PRODUCT TO RETAIL
DESIGN OFFICE

MARKETING AND SOCIAL MEDIA FOR WEBSITE
GRAPHICS FOR WEBSITE, MARKETING MATERIALS AND EMAIL BLASTS
SEO WORK FOR WEBSITE AND COMPANY
DESIGN GRAPHICS FOR CLOTHING AND HANDBAGS